EMBRACE YOUR SENSITIVITY

Transform into a Prosperous HSP in *Business and Leadership*

Are you ready to turn your sensitivity into your best business and leadership asset? Discover how hundreds of HSPs, just like you, have successfully transformed their approach to business, leadership, and life through our training.

Leading with Sensitivity:

My Personal and Professional *Journey to Business Miracles.*

Hello! I'm Heather Dominick, the founder of businessmiracles.com and creator of the Highly Sensitive Leadership Training Programs. Since 2010, I have dedicated myself to empowering highly sensitive entrepreneurs and leaders. My approach is unique: I teach you how to achieve more by working less, enhancing your social impact, and increasing your income.

My journey is one of transformation from experiencing profound personal loss, including the death of my mother when I was just 14, to overcoming financial challenges like starting my business during personal bankruptcy in 2003. These experiences have not only shaped me but have also deeply informed the development of this program.

Today, as the steward of a mission-driven, 7-figure organization, I channel all that I've learned into the Highly Sensitive Leadership Training Program for Entrepreneurs. This program is designed comprehensively to ensure you have all the tools necessary to thrive in both your personal and professional life.

HOW OUR PROGRAM EMPOWERS HIGHLY SENSITIVE ENTREPRENEURS:

3 KEY INSIGHTS:

One

Highly Sensitive: Identify and embrace your unique strengths as a Highly Sensitive Entrepreneur®, tailored to empower both budding and experienced business owners.

Two

Overwhelmed: Transform your overwhelm into a powerful tool for business strategy and personal growth, with proven techniques to master your sensitive nervous system.

Three

Ready To Learn : Unlock your full potential through our supportive network, offering business coaching, life mentoring, and a community that gets you, ***ensuring you learn efficiently and effectively.***

"I HIT MY THRIVE INCOME GOAL FOR DECEMBER 2024... MORE THAN TRIPLE THE PRIOR DECEMBER."

I **hit my THRIVE income goal for December 2024** and nearly hit it for November, too. **My Thrive goal is more than triple that of December's prior.** I'm amazed and grateful for this Business Miracles community, **Heather's mentor support,** and how well nervous system management, mindfulness, reflection, and support **can propel me bigger and better than ever expected.**

*~ **Michelle,** Highly Sensitive Leader, Photographer and Brand Storyteller, Ohio*

What does it mean to be an *HSP in business and leadership?*

Being a highly sensitive entrepreneur and leader is about leveraging a unique set of strength you possess as a highly sensitive person. Imagine transforming what has felt like weaknesses and vulnerabilities into your most profound business and leadership abilities.

First, it's essential to see your sensitivity as an asset. This means cultivating a mindset that values deep reflection and empathy, and learning to harness these traits as tools for strategic decision-making and **innovative leadership.**

Your sensitivity uniquely equips you for leadership.

With the right strategies and a supportive, aligned community, you will learn how to lead with confidence and manage a thriving business that mirrors your core values and vision.

Next, let's break it down...

Highly sensitive individuals are born with a unique wiring in their nervous system, enabling them to absorb stimuli – like sight, sound, smell, touch, and energy – at significantly higher degrees. This heightened **awareness can be a superpower** when correctly managed, offering unparalleled empathy and perception in business.

There are **20% of us born into the world highly sensitive.**

When your nervous system is untrained and, therefore, under-functioning, your nervous system works against you, throwing you into what I've identified as **The Top 12 Highly Sensitive Shadows™**, which include:

The Top 3 *Highly Sensitive Shadows*

- **Overwhelm:** Harness this intense emotional response to deepen your understanding and connection with clients.
- **Over-Responsibility:** Redirect this tendency to effectively delegate, empowering your team and enhancing productivity.
- **Over-Protection:** Use this to create a supportive and safe environment for business innovation and growth.

"...WITHIN 1 HOUR OF LOSING A CLIENT I SIGNED A PERFECT FIT NEW IDEAL CLIENT..."

Because of the work I've been doing in my Highly Sensitive Leadership Training Program, I have recently shifted from **feeling like planning is a jinx,** so better not do it, **to feeling energy and excitement around planning!**

Because of this, I've **shifted out of panic** and **into being available for my clients and caregivers.** Thanks to the Business Miracles Scripting Tool, **within 1 hour of losing a client, I signed on a PERFECT FIT new ideal client** to replace.

*~ **Helene,** Highly Sensitive Leader and Adult Care CEO, Virginia*

Coping Mechanisms

Understanding and managing your nervous system is crucial. Without this knowledge, you might find yourself trapped in an HSP shadow state, leading to the common HSP business and leadership coping mechanisms:

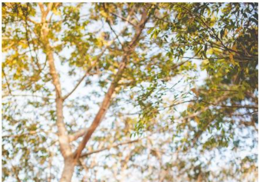
The 3 Highly Sensitive Coping Mechanisms

- **Pushing:** Achieving what others do, but at a high personal cost. Learn to balance drive with self-care.
- **Hiding:** Avoiding engagements can be overcome by building confidence through small, manageable exposures.
- **Combo-Plattering:** Vacillating between pushing and hiding? Our program teaches you to find your balance and maintain it.

So, then what's the leadership part ?

And how the heck do we do that while trying to also manage shadow states and coping mechanisms?

> *"Leadership is about empathy. It is about having the ability to relate and to connect with people for the purpose of inspiring and empowering their lives."*
>
> *~ Daniel H. Pink, A Whole New Mind: Why Right-Brainers Will Rule the Future*



Let's Dive Deeper...

To LEAD means "to guide," for HSPs committed to business and leadership, the journey begins internally, by mastering self-leadership in three fundamental areas:

- **Physically:** Learn to prioritize your physical well-being, because your body is the instrument through which you lead. This includes **learning how to master your nervous system**, managing stress effectively, and ensuring that

you have the right mindset and physical energy to meet the daily challenges of business and life.

- **Spiritually:** Learn to cultivate strong solid growth-oriented beliefs and then **do what needs to be done to maintain alignment with this expanded belief system** and your core values. Spiritual grounding as an ongoing core-practice informs your decisions and actions, providing a consistent foundation from which to be able to lead.
- **Financially:** Learn to **increase your income and manage your resources wisely to continuously sustain and grow your business and leadership.** Financial wisdom based on your expanded belief ability ensures stability and provides the freedom to make choices that align with your values and consistently moves you forward into your long-term vision. No matter what is happening in the world around you.

Next, focus on *external leadership:*

- **In Your Business:** Channel your leadership to drive your business forward. This involves a proprietary process Heather Dominick developed called **Intuitive Planning™ planning that includes creating a 12-Month Goal and Quarterly Benchmarks generated from both your HSP Strength of Intuition and your deep, genuine-hearts desire.** All setting you up for more success because you're engaged in a supportive process of creating what you really want.
- **In Your Relationships:** Extend your leadership to all relationships—professional and personal. This means **communicating effectively in service to creating a positive impact for self and others** while honestly building relationships based on trust and respect.

Combining these aspects of leadership helps HSPs excel not just in business, but in life, creating a harmonious balance that resonates with your sensitive nature. Including **this program will support you "getting done" what's on your plate now, including other programs you've perhaps participated in but have not used,** as part of starting your leadership training. We teach you how to integrate and implement what needs attention in your business, leadership and life – in real time.

"SUPPORT GUIDED ME...TO BOTH BE ABLE TO RETAIN THE CLIENT AND BE IN HIGHEST SERVICE..."

I received Business Miracles **community support** before having a **difficult conversation with a client**. That support

"I'M ABLE TO TAKE ACTION... ALLOWING FOR A DIFFERENT, BOTH/AND APPROACH TO TIME AND TIMING"

Through Heather's mentorship and my HSL+ 1-1 coaching calls, I'm starting to **let go of old, unhelpful patterns**, finding myself in **less resistance and more acceptance.**

guided me with being able to **show up as an HSP in business leadership** so I could actually get to the heart of the issue, **re-establish mutual trust** in the relationship to both be able to **retain the client** and **be in the highest service** to them and their dog.

*~ **Teri,** Highly Sensitive Leader and Certified Dog Trainer, Colorado*

I'm able to **take action** with more of a sense of the whole, allowing for a different, **both/and approach to time and timing**, which has been a long-term goal of mine. I'm **trusting my intuition more**, especially in support of a heavy workload, and **becoming more accepting of myself** as a Highly Sensitive Person and Leader.

*~ **Krista,** Highly Sensitive Leader and Web Designer, Canada*

Harnessing Your Innate Powers: *The Top Highly Sensitive Strengths™*

TURNING SENSITIVITY INTO YOUR STRATEGIC ADVANTAGE

You possess innate abilities that, when harnessed, can dramatically enhance your leadership and influence.

When you learn to operate from your HSP Strengths you stop reacting to the world around you; and **start responding with strength.**

INTUITION

Imagine possessing the power to understand complex situations without needing exhaustive analysis. Your intuitive strength allows you to grasp concepts rapidly, offering immediate clarity. This is not just a skill, it's **a leadership tool that enables quick, effective decision-making** that resonates deeply with the needs of your prospects, clients and team.

EMPATHY

More than just understanding others, empathy allows you to connect deeply, sharing and experiencing the emotions of those around you. **This profound connection fosters trust and loyalty,** qualities essential for any leader aiming to inspire and motivate. It turns everyday interactions into opportunities for positive and effective impact.

CREATIVITY

Your ability to envision and create new possibilities is your ultimate asset. Creativity isn't confined to the arts; it's **a crucial business skill that drives innovation and problem-solving.** By applying creative thinking, you find unique solutions to challenges, setting your business apart in the competitive market.

By embracing these strengths, you redefine what it means to be successful.

You transform your sensitive traits into powerful business assets and leadership qualities, enabling you to effect change with confidence, creativity, and empathy. This conscious approach to leadership not only elevates your own capabilities but also uplifts those around you, creating a ripple effect of positive change making.

"...HAD A RECENT SOCIAL MEDIA POST BOOSTED... I HEARD FROM ALMOST 200 PEOPLE..."

I have been practicing **taking consistent action**, as Heather teaches, and had a recent social media post boosted by Facebook because of my birthday. **I heard from almost 200 people** who wouldn't normally see my posts! I've reached out to several and will continue to go through that list, and **all of this happened while having company in my home and being out of my regular routine – which I handled with ease!**

I also recently **felt inspired to talk about my work when asked about it** while out shopping, and it felt like **great preparation to ease my way into being able to introduce myself confidently at networking events.** Thanks to this program I am **breaking through my HSP Shadows and Coping Mechanisms!**

*~ **Elona,** Highly Sensitive Leader and Spiritual Success Mentor, Ohio*

"EVEN WITH PRESERVING SACRED TIME... I STILL HAVE MORE THAN 60% OF MY SCHEDULE OPEN FOR CLIENT/TEAM MEETINGS...

In just my first few months with the Highly Sensitive Leadership Training Program, I'm **shifting from "pushing" to "empowered"** following Heather's teaching of division of time. **I blocked SIX hours** (which I never knew I had!) **for deep focus projects**, plus 5 hours for another project, and 4 hours for a third.

After sharing this blocked time scheduling with my team, I realized that **even with preserving sacred time for my deep focus work, AND holding personal time** at the start and end of each day for Mama-flexibility, **I still have more than 60% of my schedule open for client/team meetings,** and am in no way making myself "unavailable". Feeling empowered, and this is just the beginning!

*~ **Heather,** Highly Sensitive Leader and Web Strategy Director, Pennsylvania*

Thriving Sectors and Roles in Our *Highly Sensitive Leadership Training Program*

Our program participants excel across diverse industries, demonstrating the universal applicability and effectiveness of embracing highly sensitive strengths. Here are some of the key sectors where our members are making significant impacts:

Business and *Leadership:*

- **Entrepreneurs and Business Owners:** From startups to established enterprises.
- **Real Estate Professionals:** Realtors and trainers excelling in dynamic markets.
- **Marketing and Brand Experts:** Including digital marketers, brand consultants, and graphic designers.
- **Financial Professionals:** Coaches, directors, and consultants who navigate complex financial landscapes.
- **Cybersecurity Specialists:** Protecting information in an increasingly digital world.
- **Public Relations and Media**: Specialists managing public images and media relations.
- **Hospitality Leaders**: From pub owners to hotel managers, enhancing guest experiences.

FRESH IDEAS

Creative and *Personal Development:*

- **Arts and Entertainment:** Musicians, actors, and producers who enrich our culture.
- **Content Creators:** Bloggers and writers, especially in niche areas like trauma and grief.
- **Wellness and Health Coaches:** Including personal trainers, yoga studio owners, and therapists focusing on holistic and mental health.

NICHE
MARKET

Unique Niche *Fields:*

- **Interior and Photo Organizers:** Professionals who create harmonious living and working spaces.
- **Animal and Pet Specialists:** Dog trainers and equine experts who understand the finer nuances of animal behavior.
- **Legal and Financial Advisory:** Experts providing crucial advice across financial and legal spectrums.
- **Educators and Coaches:** Ranging from school principals to specialized workshop facilitators.

Join Our Global, *Inclusive Community*

At the heart of our program lies a deep commitment to inclusivity and support for all cultures, religions, and backgrounds.

*We pride ourselves on being **a vibrant, global community that fosters positive change and prosperity for everyone, equally.***

You Are More Than Just a Number Here

Imagine a place where you're not just part of the 20% of the world's population that is highly sensitive – you are fully embraced for who you are. **In the Business Miracles Community, you're 100% seen, heard, and valued.** Our dedicated team understands the unique challenges and strengths of highly sensitive individuals like you.

Here, you are **supported**, **celebrated**, and **empowered** by peers who share your sensitivity to create success in a way that works with your HSP nature. It is a generous, supportive learning environment.

Find Your True Home with Us

This isn't just another program; it's an education sanctuary where you truly belong.

The countries represented in this *Highly Sensitive Leadership Training Program*

- USA
- Canada
- Domincan Republic
- France
- Mexico
- India
- Belgium
- Czech Republic
- Namibia
- Switzerland
- Bahamas
- Hungary
- Albania
- Argentina
- Cayman Islands
- Saudi Arabia
- Ireland
- Sweden
- Iceland
- Germany
- New Zealand
- South Africa
- Philippines
- Panama
- Netherlands
- Thailand
- Italy
- Trinidad
- Jordan
- Singapore
- Israel
- England
- Spain
- Australia
- Nigeria
- Denmark
- Finland
- Slovenia
- Bermuda
- Norway
- Chile
- Guatemala
- Malaysia
- Serbia
- Poland
- Ukraine
- Luxembourg

"I'M TAKING BUSINESS ACTIONS WITH MORE CLARITY, AND FEELING AS IF I HAVE MORE TIME AND SPACE..."

I have found **using the tools that Heather teaches**, especially Energy Management and my declaration statement for the new year, **I've been more focused and productive**.

Over the last few months, I've **completed all of the modules for my online course, reached out to a new potential audience** in a different city, and **immediately sold one course.** I've also **delivered a presentation to a group of lawyers AND enrolled 5 people** in my Spiritual Retreat in India next month.

I'm taking business actions with more clarity, and feeling as if **I have more time and space** by prioritizing my Time Off FIRST! and scheduling TIME IN and ON my business. **All this in just over my first six months** in the Highly Sensitive Leadership Training Program.

~ ***Chamundai,*** *Highly Sensitive Leader and The Laughter Lawyer,* *Spiritual Teacher, Australia*

The Highly Sensitive Leadership *Training Program*

Here's How You Will Start:

Based on extensive practicum research of what has **NOT** worked for Highly Sensitive People in an array of previously attempted therapeutic relationships, coaching packages and programs, certificate courses, traditional degrees and trainings, The Highly Sensitive Leadership Training Program is **a uniquely designed immersive, transformative re-training experience that combines an effective hybrid** of one-on-one accountability and coaching, mentor delivered real-time weekly topic training, aligned community support and immediate, full-access self-study video/audio trainings from your 20+ year leader-in-the-field Highly Sensitive Leadership mentor, Heather Dominick. This program is consistently being assessed and up-leveled to meet the immediate needs of it's member needs based on the fast-paced changes times of the 21st Century global culture.

ONE

Choose:

You will be assigned your one-on-one Business Miracles Kick Off Call Coach when you choose to enroll during Clarity Call Session 2.

TWO

Connect:

Your one-on-one Kick Off Call Coach will connect with you to schedule your first of four one-on-one Kick Off Calls.

THREE

Support:

Your one-on-one Kick Off Call Coach will support you, during all four of your one-one Kick Off Calls, with how to most effectively use the Leadership Training Program, based on the determination of your HSP Coping Mechanism™ tendency and HSP Type™ during your Kick Off Call series process.

FOUR

Plan:

Between Kick Off Call #3 and #4 you will meet one-on-one with HSP Leadership Mentor, Heather Dominick, using a proprietary HSP Intuitive Planning™ process to establish your 12-Month Goal to ensure you're creating the results you want from this training program.

FIVE

Accomplish:

By your fourth and final one-on-one Kick Off Call you will be fully prepared to effectively use the program and already on your way to accomplishing your first Quarterly Benchmark toward your 12-Month Goal.

Program *Support Elements:*

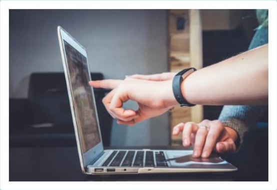
How this Training Program is specifically and uniquely designed based on what has not worked for HSPs in other programs:

- Quarterly or Monthly one-one-support
- Weekly live community training.
- Weekly small group coaching.
- Ongoing self-study training audios and videos.
- Ongoing forum assignment mentoring, coaching and accountability.

Support Element One:
"Take Action" Leadership Track Trainings

You will assess into one main Leadership Track: *CORE and PLUS members may request a training from another track at anytime

- **Mindset:** expand what is possible for you to create as an HSP
- **Marketing:** Establish solid, foundational HSP marketing.
- **Advanced Marketing:** Scale your marketing for HSP business growth.
- **Professional:** Strengthen your support team.
- **Visionary:** Expand your mission.
- **Relationship:** Heal and take ownership of your relationships
- **Self-Care:** Flourish as your HSP Essential Self™.



Support Element Two:
Weekly Training Roundtables

You will attend a live training led by Mentor Heather Dominick and the Business Miracles Coach Team, every Wednesday 12 noon – 12:50, EASTERN, to learn how to operate optimally as an HSP based on current community and world events. You will then move into a small group coaching format.

Support Element Three:
Forum E-coaching

You will bring to a private community forum your track training accountability assignments and any other business leadership support needs you have to receive mentor, coach and community member guidance within 72 hours or sooner.

PROGRAM OPTIONS AND INVESTMENT

Explore the most suitable version of the Highly Sensitive Leadership Training Program tailored to meet your current needs as an HSP in business and leadership. Select from our flexible monthly or yearly pricing plans.

PLEASE NOTE: This is a comprehensive process-oriented training program that teaches you “how to fish” so you have new embodied skills that will last your lifetime vs an information only “give you the fish” approach that turns into “shelf-help”. Therefore, a minimum membership of one year is needed in order to actualize this true change.

WHAT LEVEL OF HSP BUSINESS LEADERSHIP TRAINING IS BEST FOR YOU?

PROGRAM NAME	FOUNDATION	MOST POPULAR CORE	PLUS
WHO IT'S FOR	• Newly identified HSP (<1 year) OR • You've known your HSP, but it's mostly gone unmastered	• Intermediate • ✓ • ✓	• Intermediate • ✓ • ✓
PROGRAM FOCUS	• Foundational HSP Marketing Skills	• Intermediate HSP Business Leadership Skill	• Advanced Intermediate HSP Business Leadership Skill
CONTENT OFFER	• HSP Marketing Leadership Curriculum Track ONLY (15-25 trainings + transformational assignments)	• Leadership Track Assessment • Assessment Appointed Leadership Curriculum Track (15-25 trainings + transformational assignments) • Option to request additional training from 7 curriculum tracks	• Intermediate • ✓ • ✓
PRIVATE SUPPORT	• 4. Kickoff Coaching Calls • 1, Business Planning Session w/Heather Dominick • 1:1 Quarterly Calls w/rotated coach team	• Intermediate • ✓ • ✓	• ✓ • ✓ • 10:11 Coaching calls w/designated coach
COMMUNITY EVENTS	• Daily access to E-Coaching • Live Weekly Training Roundtables • Virtual Intuitive PlanningTM, Days every four months	• Intermediate • ✓ • ✓	
ADDITIONAL SUPPORT			• Select Weekly Training Roundtables with a designated coach and fellow HSL+Cohort Members

À LA CARTE PRIVATE SUPPORT	• 30-minute coaching calls ($250 tuition per call) w/coach team members • 30-minute private mentor calls ($500 tuition per call w/Mentor Heather Dominick	• ✓ • ✓	• ✓ • ✓
PROGRAM TUITION INVESTMENT	• **$500 IMMEDIATE INITIAL PAYMENT** • **12 MONTHLY ADDITIONAL PAYMENTS OF $388/MONTH OR $4000 IN FULL.**	• **$500 IMMEDIATE INITIAL PAYMENT** • **12 MONTHLY ADDITIONAL PAYMENTS OF $588/MONTH OR $6500 IN FULL**	• **$500 IMMEDIATE INITIAL PAYMENT** • **12 MONTHLY ADDITIONAL PAYMENTS OF $888/MONTH OR $10,000 IN FULL.**

"I'VE HAD THE COURAGE TO BE SEEN ON SOCIAL MEDIA... THIS LED TO 2 INTERVIEWS WITHIN ONE WEEK..."

In just a few short months in the Highly Sensitive Leadership Training Program, I'm already seeing progress in service to my 12-month Leadership Goal of **consistently connecting with my potential clients** so they get to know and trust me.

By practicing being Visible and Vulnerable within the Business Miracles community, as Heather teaches, **I've had the courage to be seen on social media,** allowing me to reach out to my potential clients through other people's platforms. This led to **2 interviews within one week,** which I then was able to leverage and amplify on my own LinkedIn and Facebook pages.

It's also helped me be **more flexible and trust my intuition,** supporting me with **adapting a webinar into an impactful coaching call on the spot,** enabling me to cover the same material in a more organic way to **be of highest service to this client – that's less effort and more impact!**

*~ **Anil,** Highly Sensitive Leader and Certified Intuitive Eating Counselor and Mindfulness Coach, Washington*

"I STAYED COMMITED... AND ON DECEMBER 11TH, 2024, ARTISAN MRKT OFFICIALLY OPENED ITS DOORS."

It was only a matter of time before I set up shop, but I vividly remember one **surprise call with Heather that gave me the final push I needed.** At the time, I was reconsidering my strategy and contemplating postponing my business plans until the following year. I can still hear **Heather's words encouraging me to move forward** with what I had – to **embrace 'good enough for now' instead of chasing the perfect location** for Artisan MRKT.

Taking her advice to heart, I **stayed committed** to my weekly intuitive action plan and continued searching for the right space. Trusting both my instincts and my realtor, I put in an offer – **and on December 11th, 2024, Artisan MRKT officially opened its doors.**

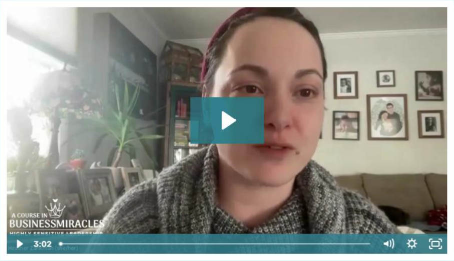
Thank you, Heather, for that extra nudge and for believing in my dreams!

*~ **Jenna Lee,** Highly Sensitive Leader and Owner/Founder, Artisan MRKT, Canada*

This program is designed

specifically for HSPs just like you.

Hear what others have said about finally joining a program designed for the way HSPs in business and leadership work best.



Trust your *inner guidance.*

Now that you've read through the program guide and noted everything that really tugged at your heart, please complete the **Letter to the Universe** exercise that your Business Miracles enrollment coach shared with you.

INSTRUCTIONS:

One

Grab a pen or pencil and paper (avoid typing this exercise out if possible).

Two

Find a quiet comfortable place where you can really engage in this exercise for about 20 minutes.

Three

FIRST watch the testimonial video above. Then listen to the "Letter to the Universe" audio – really allow yourself to be guided through this process pouring out your heart about everything you really want for yourself moving forward.

Four

Open yourself up to receive a sign about how you are meant to move forward on your highly sensitive leadership training journey.

Five

Bring your experience with this exercise to your second already scheduled call with your enrollment coach who is ready to support you.

The Letter to the Universe

with Heather Dominick

▶ 20:10

Copyright © 2026 A Course in Business Miracles | About | Privacy Policy | Terms & Conditions | info@businessmiracles.com